



WESTMONT

COLLEGE STUDENT ASSOCIATION

In the Westmont College Senate

September 2nd, 2018

Sam Gee, Diversity and Inclusion Senator

Section 1. Title

1. *Incentive to Take the New York Times Survey*

Section 2. Statement of Purpose

1. This bill will provide \$20 for the purchase of two \$10 gift cards to Blenders. These gift cards will be used to incentivise students to take the survey regarding our current subscription to the *New York Times*. It seems that people are more inclined to participate in data gathering when there is the possibility of a reward. Depending on the results of the survey, we may actually end up saving money.

Section 3. Statement of Policy

1. A total of \$20 will be appropriated for the enactment of this bill due to the reasons and purpose stated above.
2. The \$20 will be used to purchase two \$10 gift cards from Blenders.

Section 4. Enactment

1. Upon the approval and passage of this bill, the Westmont College Student Association by means of Business Manager Benjamin Meyers will transfer \$20.00 to Sam Gee, Diversity and Inclusion Senator for the purchase of the Blenders' gift cards.
2. The Blenders' gift cards purchased with this money will be provided to two randomly selected students who participate in the *New York Times* survey.